

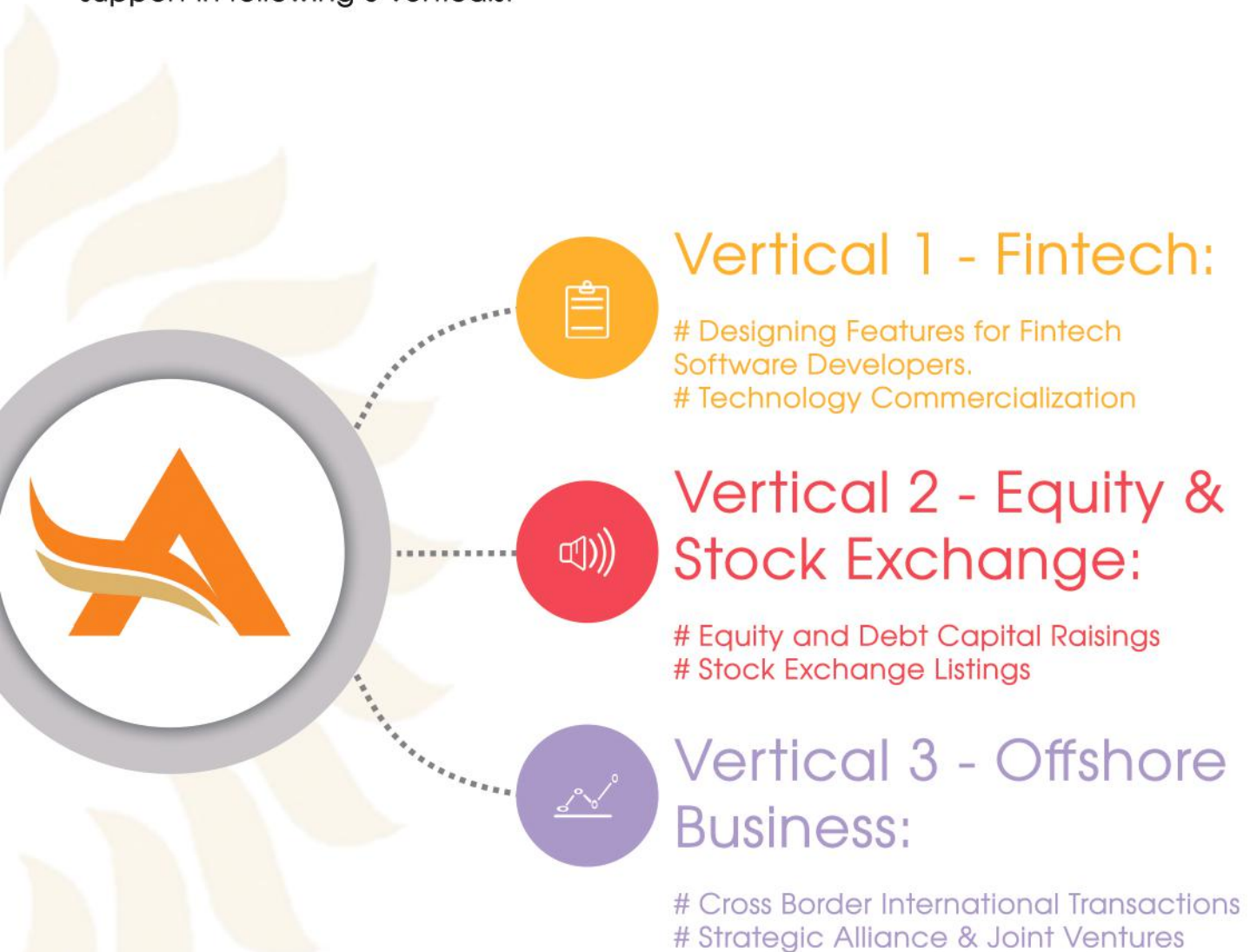
Amethus



AMETHEUS HOLDINGS
PVT LTD



Ametheus Holdings Pvt Ltd is a strategic advisory service provider for Fintech, Offshore and Equity. Our valuable relationships give us the capacity to deliver comprehensive solutions for the most sophisticated business requirements across all asset classes. Ametheus® serves clients by providing a unique mix of advisory services and long-term support in following 3 verticals:





FINTECH

#Designing Features for Fintech Software Developers.

#Technology Commercialization

Ametheus® works as a strategic feature designing company to build technology-driven trading infrastructure under contractual arrangement with fintech software developers. We are dependable partner for joint-design, joint-development in fintech and offshore business operation.

Aided by our years of practical experience in handling financial instruments and international trading of physical commodity have given us expertise to design special features for Digital Cheque, Cloud based ITZ (International Trading Zone), Transactional Payment Gateway & TReDS Platform.

We are doing R&D on real time trading (RTT) based business hub to execute international trade digitally in a cloud based ITZ where financial and trade transactions will be completed seamlessly connecting buyer, supplier, bank, customs and logistics in a structured standardized digital way to complete task automatically in real time.

Ametheus® will link key rural and urban points through a cloud-based hub and will create last mile connectivity to promote export from any rural and urban points seamlessly for any trading company.

The transaction system will allow a digital transfer of the title of goods from the seller to the buyer in the underlying trade and further will enable the underlying trade to be fully digitized. Our infrastructure will have transformative impact on cross border trade transactions making it simpler and faster.

Support Service:

- > Digital Cheque Platform
- > Cloud based ITZ (International Trading Zone)
- > Transactional Payment Gateway
- > TReDS (Trade Receivables Discounting System) Platform





EQUITY & STOCK EXCHANGE

- # Capital Solutions.
- # Indian & China Market Entry.
- # Management Consulting.
- # Stock Exchange Listings & Indian IPO.
- # Equity and Debt Capital Raisings.

Capital Solutions

IPO's and RTO's for Indian Companies on Stock Exchanges in India, Australia, Hong Kong, UK, Germany and the USA.
Private Company Capital Raisings.
Working Capital Facilities.
Asset Securitizations.
Commercial Finance.
Private placements for Pre-IPO Companies.
Private Placements for Listed Companies.





Indian & China Market Entry

A comprehensive suite of services aims to enhance the effectiveness and long-term sustainability of Foreign brands entering India & China via:

- > Market Research and Strategic Analysis
- > Capital Raising & JV Structuring
- > Local Strategy Implementation
- > Assessment, Monitoring, Reporting

Benefits include:

- > Extensive connectivity to high level Indian & Chinese networks (government, state owned enterprises, private companies) with a reputation as a Partner, driven partly by the reputed PR & management consultants.
- > Align interests of Foreign Brand and Indian & Chinese Strategy by protecting the Foreign Brand name while at the same time promoting local ownership and technology innovation.
- > Bridges the different perceptions and expectations of Foreign Brands and their Indian & Chinese partners, thereby saving cost and time.
- > Provides local Indian & Chinese proven execution capability for Foreign Brand entering India & China.
- > Protects against future disputes and enhances long-term sustainable partnerships between Foreign Brands and their Indian or Chinese partners.
- > Providing local Indian or Chinese ownership increases the chances of local investment and local exits through M&A

Management Consulting

Due to our international presence, we are able to offer a variety of management consulting services that help entrepreneurs deal with challenges related to overseas expansion. Major focal points include:

Indian & Chinese Market Entry Strategy:

India & China have become one of the largest markets in the world. An increasingly affluent middle class is evolving, which is longing for quality products and services from the West. Moreover, tens of thousands of Indian SMEs have production cost advantages that are hard to find in developed nations. In order to capitalize on these advantages, one not only needs significant skills and experience in selecting distributors and suppliers, but also in the way contracts with Indian & Chinese partners should be written. A comprehensive on-site due diligence exercise is indispensable.

Setting up your own local presence is the logical continuation of your Indian & China endeavours. There are, however, decisions to be made concerning the legal entity to do so, and bureaucratic hurdles to overcome before you have succeeded in setting up shop there. We have many years of experience doing it – and we will gladly help you, too.



Trademark Protection:

Before you go about exporting your products or services, you should make sure your trademarks are protected in your target market(s). In India & China, for example, the entity first using your trademark is considered its owner (this does not apply to world famous brands, however the list of brands Indian & Chinese courts would consider world famous is rather short). Therefore, it is strongly advisable to register your trademark(s) before entering the Indian & Chinese market.

Solving HR Issues: Setting up subsidiaries overseas naturally involves the search for suitable executives and staff, and at a later stage possibly the resolution of labour issues in unfamiliar jurisdictions. We are here to help.

Stock Exchange Listing & Indian IPOs

We have significant experience in listing Indian Chinese and other companies on the BSE & NSE. Following the listing, we are able to continue to assist you with post listing support.

We have network with specialist in listing companies on the BSE & NSE and, acting as lead manager, we take 100% responsibility to achieve the listing for clients.

Where it is appropriate for the Indian client to list on the Hong Kong Stock Exchange, UK or Germany Stock Exchange or on Nasdaq or another American exchange, we can work with the client and our associated capital markets professionals in those countries to achieve the listing there.

Equity and Debt Capital Raisings: Ametheus® has capabilities to provide clients with a complete capital model (equity and debt) specifically designed for complex transactions for a broad range of property and infrastructure projects.

Developer Construction Finance: The major Indian banks have made significant cutbacks to real estate developers/builders and have substantially increased their requirements before they will approve financing. Substantial non-bank construction funding facilities to meet this need are available.

Provision of a complete service for developers to obtain this construction funding including ensuring their documentation and systems align with the standards required by the financier, and if not, advising them how to bring their systems up to the required standard including;

- * Working with the developer and making the application to the financier.
- * Negotiating with the financier on the client's behalf.
- * Finalising the loan facility

Credit-focused Financing Solutions for Mid-Market Companies: Non-bank debt for India based public or private companies requiring access to smart, creative solutions across all layers of the capital structure is able to be sourced. Our highly experienced team is capable of providing creative solutions to complex dynamics.

Rates are typically in the mid-teens and can be for any industry other than property. Deals sizes of \$40-\$200M with flexible terms with costs adjusted to each borrower's capacity and bespoke covenant packages.



Unrated Wholesale Bonds:

Ametheus® can source either secured or unsecured wholesale loans commencing at \$20M-\$100M with a tenor of 5-10 years via the issue of unrated Bonds. The Bonds will bear a fixed interest rate payable semi-annually or quarterly in arrears at the BBSW + X%. Lead times are around 2 months to arrange loans of this type.

Funding of Public Companies by Share Placements and Bonds:

- * Ametheus® has teamed with international finance providers to offer BSE & NSE listed companies funding by way of share placements and corporate bonds.
- * Bespoke quantum and funding structure.
- * Funding agreement can occur within a month of execution of mandate.
- * Funding programs can be once-off or structured over a period of time.
- * Innovative and cost-effective funding.

Share Placement Process

Scoping Stage	Mandate	Negotiation & Structuring	Closing of Financing
Preliminary evaluation, including scoping by Ametheus with funder/investors	Client Board Resolution	Initiation of calls between funder and CEO/CFO of listed client	Finalise pricing of base floor price and VWAP of shares
Mutual NDNCA and IMFPA	Ametheus®-Client Mandate Agreement	Additional information	Pricing period
Preliminary placement objectives	Initiation Fee	Draft terms of funding	Finalise & execute agreements
Terms of engagement & draft Mandate Agreement	Announcement of appointment of Ametheus® as international advisor	Agree terms	Issue shares, funds remittance and announce to BSE & NSE



OFFSHORE BUSINESS

Cross Border International Transactions (CBIT)

Strategic Alliance & Joint Ventures (JV)

Cross Border International Transactions (CBIT)

For example, if Any local Indian company (seller) want to supply anything to another Indian company (buyer) from out of India and if Buyer wants to open L/C (Letter of Credit) in USD/EURO then where the seller will receive that LC/or advance in foreign currency if he does not have an overseas company? If He does not open a foreign company and bank account, then Indian buyer company might give this business to any other foreign company.

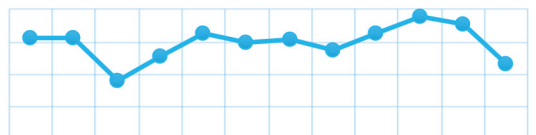
In this scenario Ametheus® provides CBIT solution to the Indian seller acting on his behalf to supply the goods from an overseas country.

Strategic Alliance & Joint Ventures (JV)

Mergers and acquisitions (M&A) or organic growth is not always feasible, nor is it always the fastest route to achieving desired objectives in a competitive marketplace. Increasingly, corporations and investors are moving beyond the traditional acquisition/disposal model and using joint ventures (JVs) and strategic business alliances to achieve their business development objectives.

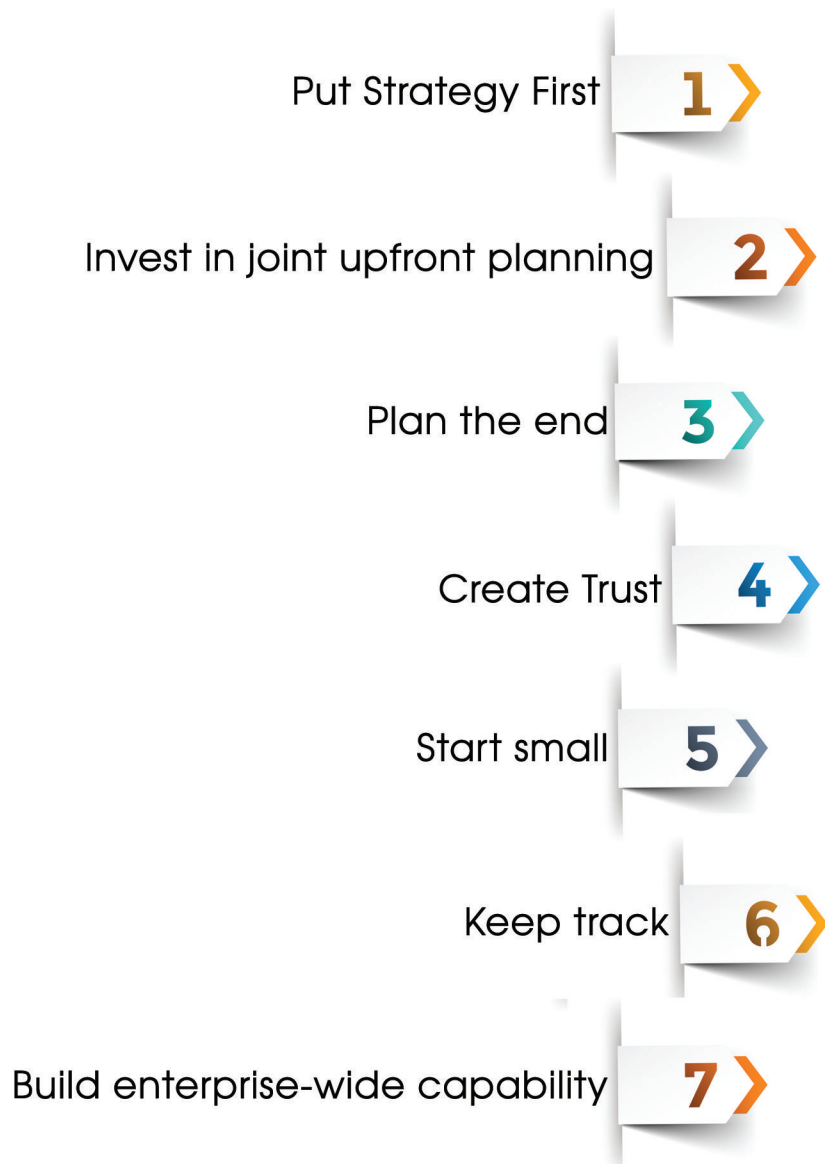
Alliances play a key role in a corporate growth strategy. They are an alternative to the organic option of building a new business from the ground up, or the inorganic option of making an acquisition. 40% of US/European CEOs plan to pursue a new strategic alliance or joint venture to drive corporate growth or profitability in the coming year.

Even as partnerships and strategic business alliances are becoming more important to CEOs, the challenge of managing them is rising. The need for trust, collaboration, and equitable risk-sharing make these arrangements far more delicate to navigate than traditional M&A transactions.





Alliances, if done well, can lead to outperformance and competitive advantage. Ametheus® assist the clients in identifying right JV partners to make successful strategic alliance based on 7 Factors:





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